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Practical Skills

Series Director with over 15 years experience directing primetime entertainment, obs doc, reality, music and commercials. My strengths lie in my contributor and on-screen talent producing, visual flare and highly cinematic instincts, even on small budgets. Whether working with contributors one on one in sensitive situations or department heads on large-scale commercial ventures, it all comes down to ensuring entertaining storytelling. Reassuringly experienced with all levels of on-screen talent, writing, producing narratives and contributors on the fly and working in extreme conditions, overseas and with animals. I can also herd sheep if given the right dog, thanks to ITV.

Entertainment & Reality (2008-2020)

Director – SO Television/ BBC1 – **Idris Elba Meets Paul McCartney**

- 1hr Primetime Saturday Night Multi-cam interview special. A ratings smash with a 48 hour turnaround.

Series Director – Lime Pictures/ iTVBe– **Gemma Collins: Diva Forever Series 3, 4 and 'in Lockdown'**

- She's a self-confessed Diva, a social media phenomenon, and whether in or out of lockdown, she's fantastic TV. Stylistically blurring Obs Doc, Fixed Rig and Constructed Dramatic Factual shooting, the 3rd series created the perfect audience-grabbing drama. The Hills, eat your heart out.

Series Director – Lime Pictures/ Ch4 – **Celebs Go Virtual Dating**

- Stuck in early Lockdown and needing to re-invent TV? This was one of the most ambitious attempts and one of the most popular.

Director – BBC Studios/ BBC Development – **Music Talent Pilot**

- Directing live music performances and interviews for a Shiny Floor Talent Show in development.

Director – BBC Studios/ BBC1 – **Elton John: Uncensored**

- 1 hour special with Graham Norton interviewing Elton John in his Riviera house, no holds barred.

Series Producer/ Director – Liberty Bell/ ITV1 – **Flockstars Series 1**

- The first ever ITV series to pit 8 celebrities and their new sheepdog chums against each other as they herd sheep against the clock in our arena. Self-shooting all VTs, creating amusing, informative and thoroughly entertaining stories over the 6 weeks on location.

Director – Monkey Kingdom/ E4 – **Made In Chelsea: Series 15**

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

Director – Monkey Kingdom/ E4 – **Made In Chelsea: Croatia**

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

Edit Producer – TwoFour/ E4 – **Five Star Hotel**

- Edit Producing and writing one x 1-hour Episode of E4's new Constructed Reality masterpiece, following 5 reality stars as they attempt to run a 5-star hotel on the Greek island of Ios.

Director – Phil McIntyre Entertainments / W! (UKTV) – **Dynamo Live from The O2**

- Self-shooting and Multicam-Directing VTs within the live 30min Pre-Show and Interval Shows around the record breaking sell-out Live magic show.

Edit Producer/ Director – RDF / SKY One – **SING! Ultimate A Capella**

- Edit producing (self editing) contestant backstory VTs & filming sequences and VTs during the final.

Edit Producer – WhizzKid TV/ Sky Arts – **"Nile Rogers... Talks Music"**

- Edit Producing 1-hour Eps of Sky Arts' flagship music talk-show with the biggest names in music.

Director & Editor – Fast Lane Entertainment/ Red Bull TV – **Dougie's Wheelie**

- Writing, producing & Directing VTs within the first ever live slow-tv event of its kind, as Trials Legend Dougie Lampkin successfully rode all 37 miles of the Isle of Man TT course pulling a single wheelie.

Director – Objective Productions / CH4 – **That's So Last Century Series 1**

- Directing high-end comedy entertainment shoots with big-name UK talent looking back at the technology that inspired and confused us as children and finding out what the new generation think.

Director – Silver Bullet / BBC Music – **FOALS Live @ BBC R1**

- Multicam Cinematic Recording and 24hr edit turnaround of NME's Best Live Band 2014 performing at BBCR1's prestigious Maida Vale Studios live for Annie Mac on Radio 1.

Director – Tiger Aspect Ch4 – **The Tellers**

- Directing and editing a taster pilot for Ch4 and E4 involving real-life witches and spooky spells.

Director – WhizzKid TV/ ITV1 – **The British Animal Honours**

- Directing, producing and editing VTs for the awards honouring brave and extraordinary animals.

Live Director / VT Edit Producer – WhizzKid TV/ BBC1 – **British Academy Film/ TV Awards**

- Spanning all 14 broadcasts from 2009-2014: Directing, Producing and Editing the nominations packages and live-directing sequences in the cut-down EVS edits for the live broadcast on the night.

Edit Producer/ Director – Wall-to-Wall/ BBC1 – **The Voice UK**

- Edit Producing VTs, Pre-Titles, Promo VTs and directing backstory shoots.

Series Director – 12 Yard/ Ch4 – **Celebrity Coach Trip Series 3**

- Producing, directing and edit producing celebrity holiday shenanigans for CH4's daytime cornerstone.

Producer/ Director – Splash Media/ E4 – **Great British Hairdresser**

- Obs Doc: One of 3 Directors self shooting and PSC directing for 'The Apprentice for Hair Stylists. Ownership of 6 of 10 x1 hr Eps Shooting in various countries and in the UK.

Director – Inner Circle & Phil McIntyre / Pepsi – **Dynamo @ Wireless Festival**

- Directing multi-camera Magic Sequences with music A-listers in hectic festival environment.

Producer/ Director/ Editor – Unique TV/ Disney Channel – **My Camp Rock 2: Extra Jam**

- Producing ,self-shooting and edit producing/ editing 15 x 5 minute 'Extra' presenter-led, scripted comedic behind the scenes shows. Youth-based.

DV Director – Love Productions/ Sky One – **Cirque De Celebrite Series 2**

- Shooting profile VTs and actuality footage of the Celebs training for their weekly circus performance.

Producer/ Director – Talkback Thames/ ITV 1 – **WAGS Boutique**

- Directing Entertainment Ob-Doc following the trials and tribulations ten footballers' wives and girlfriends opening of their own SOHO fashion boutiques.

Insert Producer – WhizzKid TV / Ch4 – **Stand Up To Cancer**

- Overseeing the acquisition and edit of promo-style tease VTs placed within the live telethon.

Producer / Director – BBC1 / WHIZZ KID – **Let's Dance for Sport Relief**

- Producing and Directing fun, upbeat inserts and over the weeks for the main show and online.

Producer/ Director – Granada Media / ITV1 **"The Paul O'Grady Show" Series 1/2/3**

- Producing and Directing VT inserts for BAFTA award winning prime time comedy ratings giant.

Producer / Director – Princess Productions – **Diageo's World Class 2014**

- Filming the glossy and dramatic highs and lows of the world's premiere cocktail championship.

Director / Edit Producer – Thames – **The Great British Songbook**

- Directing a large-budget series pilot for "The Next Strictly/ X-Factor."

Advert Director – 12 Yard Productions / ITV2 – **Top Dog Model**

- Directing the commercial within the Grand Final (Ep 10). Two dogs, two ads, one winner.

Director – Thames / Development – **'The Mile' & 'Unbeatable'**

- Directing, scripting and producing a taster for a new charity-based gameshow with Vernan Kay.

Producer/ Director – Lion TV/ FIVE – **Rough Guide to... Weekend Breaks**

- Directing and Self-Shooting, presenter-led VTs as part of a 30 minute holiday show exploring Dublin
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Documentary and Factual (2010-Present)

Director- EPK Netflix / PMA – Good Grief (**Working Title**) (Feature Film) 2022/3

- Directing and shooting the Behind-The-Scenes coverage and interviews Dan Levy's new project.

Director- EPK Apple / PMA – **Napoleon (Working Title)** (Feature Film) 2022/3

- Directing and shooting the Behind-The-Scenes Documentary for Ridley Scott's latest Historical Epic starring Joaquin Phoenix and Vanessa Kirby. Interviews and promo footage.

Director- EPK Working Title/ Sony/ Netflix/ PMA – **Matilda The Musical** (Feature Film) 2022

- Directing ,shooting and editing the Behind-The-Scenes content for Matthew Warchus' Film version of his wildly successful stage musical starring Emma Thompson, Stephen Graham and Lashana Lynch.

Director – Inner Circle Films – **72 Hours**

- Writer, Producer, Director and Editor of of a powerful documentary following magician Dynamo as he discovers the broken education promises to Syrian Refugee children and creates a social media movement that changed the agenda of a major UN summit in 2018.

Producer/ Director/ Editor – Endemol UK/ Bebo – **The Gap Year**

- Self shooting and editing weekly Episodes on a 6 month trip following a Gap Year Student on their voyage of a lifetime around the globe. www.bebo.com/thegapyear - Filming in over 25 countries and travelling with only the contributor for over 35,000 miles.

Director – Hey Buddy TV / MTV – **Staying Alive – The Testing Diaries**

- Casting contributors and directing the Indian shoot in Delhi for a 23 minute documentary on MTV following to drama and stigma surrounding young people around the world being tested for HIV

Director – Hey Buddy TV / MTV – **MTV Meets Tony Blair**

- Casting contributors and directing the lead up and moment Tony Blair sat with 8 young Africans to discuss the G8 summit's most pressing issues; corruption, aids, poverty, education and crime.

Director – **Edward Sharpe and the Magnetic Zeros at the Old Vic Tunnels**

- Official Selection at Knoxville Film Festival 2014. Arts documentary. showcasing a week of art and performances curated by one of the world's most creative bands and artists in one of London's most unusual venues.

Director – PMA/ Clerkenwell Films – **Misfits S3 – Behind The Camera Documentary**

- Self Shooting and Editing 30 mins of on-set Behind-the-scenes documentary for DVD extras.

Director– Silver Bullet Entertainment / Canadian TV Markets – **Run of a Lifetime**

- Documentary following the heroic story of long distance running pioneer and Olympic Torch Bearer Colin Rowland as he wrestled with the dangers of marathon running with Type 2 Diabetes and how he has furthered the invention of an artificial pancreas.

Director – BAFTA

- Live Multicam directing and editing films for BAFTA such as the Annual Film Lecture with Peter Wier and the "Life In Design" of Scorsese & Fellini's Production Designer Dante Ferretti.
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References (more available upon request)

Graham Stuart
MD – SO Television
Idris Elba meets Paul McCartney

Andy Rowe
Exec Producer: Idris Elba meets Paul McCartney
+44 7712 650012

Neill Sullivan
CEO – Silver Bullet Entertainment
arious Commercial and Music Commissions
07968723101

Darren Sole
SP - British Animal Honours / Flockstars
07967 751007

Denis O'Connor
Senior Creative Director - Remedy Prods.
07905 2755660

Joe Evans
Head of Development - BBC Studios
07790 030628

Mark McQueen
Series Director - Various Projects - Freelancer
07939271010

Pip Ayers
Owner: PMA Production Services
07968970122

Steve Kidgell Series Producer
The Great British Hairdresser / Red Bull X-Fighters
07973 637834

Rosie Franks
Series Producer - 5 Star Hotel
07889846686

Commercial & Branded - Director

2005 – Present Day - Many examples on www.chrispurchase.com

Rocketman Official Music Video	https://www.youtube.com/watch?v=AjWokqBxODs	
OGGs Recipes	https://www.youtube.com/channel/UCPOAvURqhGVOR_Ddze9vrlA	
Eric Bana - Michelin Car Connections		www.chrispurchase.com
Keanu Reeves at Le Mans - Michelin Car Connections		www.chrispurchase.com
Keanu Reeves at Goodwood - Michelin Car Connections		www.chrispurchase.com
Jojo Rabbit BTS Documentary		DVD and Online
Avengers EndGame - Main Cast - Branded Content		% Marvel Studios
Nicola Adams - STRONG by Zumba Advert	https://vimeo.com/342038477/4a393084c4	
Fleur East Zumba Lockdown Promo		Zumba
Mary Poppins Returns: Mirror Magic Promo		Online
Mary Queen of Scots: Behind The Scenes & Promo Featurettes		Online
The Favourite: Home Entertainment 30min Making-Of Doc		Blu-Ray Release
Bohemian Rhapsody EPK Music Promo - Fox International		Online
Dynamo: "Magic of Barca Campaign"	https://www.youtube.com/watch?v=QfyO1bOObi8	
Midem Music Awards Promo & Taster		
Fantastic Beasts & Where to Find Them 2 - Promo On-Set Pieces		To Be Released
Kingsman: The Golden Circle - Film Promo Junket O-Set Pieces		Various Int. Media Outlets
Nestle - Milky bar Buttons World of Imagination		
Halfords - Family Pit Stop Online Spot		
Goodwood Festival of Speed - Michelin Car Connections		www.chrispurchase.com
British Airways - Miami Route Viral		
EFL Festive Football Branded Content Campaign		www.chrispurchase.com
Duplo - Learning with Lego Branded Piece / HSBC		
Warchild: Passport To The Brits Performances: Lianne La Havas	www.chrispurchase.com	
Jocks & Nerds – Shinola Branded Content		www.chrispurchase.com
Huffington Post HSBC Life-hack in a Day promos x 2		Release TBC
SEAT – George & Larry Lamb's Road Trip	https://www.youtube.com/watch?v=hN0Sm59WNzw	
Huffington Post/ HSBC – Better Banking Promo		Release TBC
Acer/ MSN – Happy Holiday Adverts		www.msn.com
Heineken "Cities of The World" Campaign Teaser		To Be Released
Visit Britain Campaign		Online
Edward Sharpe Promo Music Doc		http://vimeo.com/32710372
'Dredd' The Movie- Featurettes		<i>In conjunction with cinema Film Release Sept 2012</i>
Johnnie Walker Keep Walking	https://vimeo.com/40185201	(password - chris123)
Disaronno Film Series	http://vimeo.com/32454061	
Cointreau-versial Dita Promo	http://vimeo.com/35598564	
Vodafone 'World of Difference' Spot	http://vimeo.com/15954153	