

chris.purchase@yahoo.co.uk

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## Practical Skills

Series Director with over 15 years experience directing primetime entertainment, obs doc, reality, music and commercials. My strengths lie in my contributor and on-screen talent producing, visual flare and highly cinematic instincts, even on small budgets. Whether working with contributors one on one in sensitive situations or department heads on large-scale commercial ventures, it all comes down to ensuring entertaining storytelling. Reassuringly experienced with all levels of on-screen talent, writing, producing narratives and contributors on the fly and working in extreme conditions, overseas and with animals. I can also herd sheep if given the right dog, thanks to ITV.

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## Entertainment & Reality (2008-2020)

### Director – SO Television/ BBC1 – **Idris Elba Meets Paul McCartney**

- 1hr Primetime Saturday Night Multi-cam interview special. A ratings smash with a 48 hour turnaround.

### Series Director – Lime Pictures/ iTVBe– **Gemma Collins: Diva Forever Series 3, 4 and 'in Lockdown'**

- She's a self-confessed Diva, a social media phenomenon, and whether in or out of lockdown, she's fantastic TV. Stylistically blurring Obs Doc, Fixed Rig and Constructed Dramatic Factual shooting, the 3rd series created the perfect audience-grabbing drama. The Hills, eat your heart out.

### Series Director – Lime Pictures/ Ch4 – **Celebs Go Virtual Dating**

- Stuck in early Lockdown and needing to re-invent TV? This was one of the most ambitious attempts and one of the most popular.

### Director – BBC Studios/ BBC Development – **Music Talent Pilot**

- Directing live music performances and interviews for a Shiny Floor Talent Show in development.

### Director – BBC Studios/ BBC1 – **Elton John: Uncensored**

- 1 hour special with Graham Norton interviewing Elton John in his Riviera house, no holds barred.

### Director – Monkey Kingdom/ E4 – **Made In Chelsea: Series 15**

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

### Director – Monkey Kingdom/ E4 – **Made In Chelsea: Croatia**

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

### Series VT Producer/ Director – Liberty Bell/ ITV1 – **Flockstars Series 1**

- The first ever ITV series to pit 8 celebrities and their new sheepdog chums against each other as they herd sheep against the clock in our arena. Self-shooting all VTs, creating amusing, informative and thoroughly entertaining stories over the 6 weeks on location.

### Edit Producer – TwoFour/ E4 – **Five Star Hotel**

- Edit Producing and writing one x 1-hour Episode of E4's new Constructed Reality masterpiece, following 5 reality stars as they attempt to run a 5-star hotel on the Greek island of Ios.

### Director – Phil McIntyre Entertainments / W! (UKTV) – **Dynamo Live from The O2**

- Self-shooting and Multicam-Directing VTs within the live 30min Pre-Show and Interval Shows around the record breaking sell-out Live magic show.

### Edit Producer/ Director – RDF / SKY One – **SING! Ultimate A Capella**

- Edit producing (self editing) contestant backstory VTs & filming sequences and VTs during the final.

### Edit Producer – WhizzKid TV/ Sky Arts – **"Nile Rogers... Talks Music"**

- Edit Producing 1-hour Eps of Sky Arts' flagship music talk-show with the biggest names in music.

**Director & Editor** – Fast Lane Entertainment/ Red Bull TV – **Dougie's Wheelie**

- Writing, producing & Directing VTs within the first ever live slow-tv event of its kind, as Trials Legend Dougie Lampkin successfully rode all 37 miles of the Isle of Man TT course pulling a single wheelie.

**Director** – Silver Bullet / BBC Music – **FOALS Live @ BBC R1**

- Multicam Cinematic Recording and 24hr edit turnaround of NME's Best Live Band 2014 performing at BBCR1's prestigious Maida Vale Studios live for Annie Mac on Radio 1.

**Director** – Tiger Aspect Ch4 – **The Tellers**

- Directing and editing a taster pilot for Ch4 and E4 involving real-life witches and spooky spells.

**Director** – WhizzKid TV/ ITV1 – **The British Animal Honours**

- Directing, producing and editing VTs for the awards honouring brave and extraordinary animals.

**Live Director / VT Edit Producer** – WhizzKid TV/ BBC1 – **British Academy Film/ TV Awards**

- Spanning all 14 broadcasts from 2009-2014: Directing, Producing and Editing the nominations packages and live-directing sequences in the cut-down EVS edits for the live broadcast on the night.

**Edit Producer/ Director** – Wall-to-Wall/ BBC1 – **The Voice UK**

- Edit Producing VTs, Pre-Titles, Promo VTs and directing backstory shoots.

**Series Director** – 12 Yard/ Ch4 – **Celebrity Coach Trip Series 3**

- Producing, directing and edit producing celebrity holiday shenanigans for CH4's daytime cornerstone.

**Producer/ Director** – Splash Media/ E4 – **Great British Hairdresser**

- Obs Doc: One of 3 Directors self shooting and PSC directing for 'The Apprentice for Hair Stylists. Ownership of 6 of 10 x1 hr Eps Shooting in various countries and in the UK.

**Director** – Inner Circle & Phil McIntyre / Pepsi – **Dynamo @ Wireless Festival**

- Directing multi-camera Magic Sequences with music A-listers in hectic festival environment.

**Producer/ Director/ Editor** – Unique TV/ Disney Channel – **My Camp Rock 2: Extra Jam**

- Producing ,self-shooting and edit producing/ editing 15 x 5 minute 'Extra' presenter-led, scripted comedic behind the scenes shows. Youth-based.

**DV Director** – Love Productions/ Sky One – **Cirque De Celebrite Series 2**

- Shooting profile VTs and actuality footage of the Celebs training for their weekly circus performance.

**Producer/ Director** - Talkback Thames/ ITV 1 – **WAGS Boutique**

- Directing Entertainment Ob-Doc following the trials and tribulations ten footballers' wives and girlfriends opening of their own SOHO fashion boutiques.

**Insert Producer** – WhizzKid TV / Ch4 – **Stand Up To Cancer**

- Overseeing the acquisition and edit of promo-style tease VTs placed within the live telethon.

**Producer / Director** – BBC1 / WHIZZ KID – **Let's Dance for Sport Relief**

- Producing and Directing fun, upbeat inserts and over the weeks for the main show and online.

**Producer/ Director** – Granada Media / ITV1 **"The Paul O'Grady Show" Series 1/2/3**

- Producing and Directing VT inserts for BAFTA award winning prime time comedy ratings giant.

**Producer / Director** – Princess Productions – **Diageo's World Class 2014**

- Filming the glossy and dramatic highs and lows of the world's premiere cocktail championship.

**Director / Edit Producer** – Thames – **The Great British Songbook**

- Directing a large-budget series pilot for "The Next Strictly/ X-Factor."

**Advert Director** – 12 Yard Productions / ITV2 – **Top Dog Model**

- Directing the commercial within the Grand Final (Ep 10). Two dogs, two ads, one winner.

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## Documentary and Factual (2010-Present)

**Director- EPK** Netflix / PMA – Back In Action (**Working Title**) (Feature Film) 2022/3

- Directing the Behind-The-Scenes coverage and interviews on the Jamie Foxx and Cameron Diaz comedy action feature to be released 2023/24

**Director- EPK** Netflix / PMA – Good Grief (**Working Title**) (Feature Film) 2022/3

- Directing the Behind-The-Scenes coverage and interviews Dan Levy's new project.

**Director- EPK** Apple / PMA – Napoleon (**Working Title**) (Feature Film) 2022/3

- Directing the Behind-The-Scenes Documentary for Ridley Scott's latest Historical Epic starring Joaquin Phoenix and Vanessa Kirby. Interviews and promo footage.

**Director- EPK** Working Title/ Sony/ Netflix/ PMA – **Matilda The Musical** (Feature Film) 2022

- Directing ,shooting and editing the Behind-The-Scenes content for Matthew Warchus' Film version of his wildly successful stage musical starring Emma Thompson, Stephen Graham and Lashana Lynch.

**Director** – Inner Circle Films – **72 Hours**

- Writer, Producer, Director and Editor of of a powerful documentary following magician Dynamo as he discovers the broken education promises to Syrian Refugee children and creates a social media movement that changed the agenda of a major UN summit in 2018.

**Producer/ Director/ Editor** – Endemol UK/ Bebo – **The Gap Year**

- Self shooting and editing weekly Episodes on a 6 month trip following a Gap Year Student on their voyage of a lifetime around the globe. [www.bebo.com/thegapyear](http://www.bebo.com/thegapyear) - Filming in over 25 countries and travelling with only the contributor for over 35,000 miles.

**Director** – Hey Buddy TV / MTV – **Staying Alive – The Testing Diaries**

- Casting contributors and directing the Indian shoot in Delhi for a 23 minute documentary on MTV following to drama and stigma surrounding young people around the world being tested for HIV

**Director** – Hey Buddy TV / MTV – **MTV Meets Tony Blair**

- Casting contributors and directing the lead up and moment Tony Blair sat with 8 young Africans to discuss the G8 summit's most pressing issues; corruption, aids, poverty, education and crime.

**Director** – **Edward Sharpe and the Magnetic Zeros at the Old Vic Tunnels**

- Official Selection at Knoxville Film Festival 2014. Arts documentary, showcasing a week of art and performances curated by one of the world's most creative bands and artists in one of London's most unusual venues.

**Director** – PMA/ Clerkenwell Films – **Misfits S3 – Behind The Camera Documentary**

- Self Shooting and Editing 30 mins of on-set Behind-the-scenes documentary for DVD extras.

**Director**– Silver Bullet Entertainment / Canadian TV Markets – **Run of a Lifetime**

- Documentary following the heroic story of long distance running pioneer and Olympic Torch Bearer Colin Rowland as he wrestled with the dangers of marathon running with Type 2 Diabetes and how he has furthered the invention of an artificial pancreas.

**Director** – BAFTA (various)

- Live Multicam directing and editing films for BAFTA such as the Annual Film Lecture with Peter Wier and the “Life In Design” of Scorsese & Fellini’s Production Designer Dante Ferretti.

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## References (more available upon request)

Neill Sullivan  
CEO – Silver Bullet Entertainment  
arious Commercial and Music Commissions  
07968723101

Darren Sole  
SP - British Animal Honours / Flockstars  
07967 751007

Denis O'Connor  
Senior Creative Director - Remedy Prods.  
07905 2755660

Joe Evans  
Head of Development - BBC Studios  
07790 030628

Mark McQueen  
Series Director - Various Projects - Freelancer  
07939271010

Pip Ayers  
Owner: PMA Production Services  
07968970122

Steve Kidgell Series Producer  
The Great British Hairdresser / Red Bull X-Fighters  
07973 637834

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## Commercial & Branded - Director

2005 – Present Day - Many examples on [www.chrispurchase.com](http://www.chrispurchase.com)

Rocketman Official Music Video <https://www.youtube.com/watch?v=AjWokqBxODs>  
OGGs Recipes [https://www.youtube.com/channel/UCPOAvURqHGVOR\\_Ddze9vrlA](https://www.youtube.com/channel/UCPOAvURqHGVOR_Ddze9vrlA)  
Eric Bana - Michelin Car Connections [www.chrispurchase.com](http://www.chrispurchase.com)  
Keanu Reeves at Le Mans - Michelin Car Connections [www.chrispurchase.com](http://www.chrispurchase.com)  
Keanu Reeves at Goodwood - Michelin Car Connections [www.chrispurchase.com](http://www.chrispurchase.com)  
Jojo Rabbit BTS Documentary DVD and Online  
Avengers EndGame - Main Cast - Branded Content % Marvel Studios  
Nicola Adams - STRONG by Zumba Advert <https://vimeo.com/342038477/4a393084c4>  
Fleur East Zumba Lockdown Promo Zumba  
Mary Poppins Returns: Mirror Magic Promo Online  
Mary Queen of Scots: Behind The Scenes & Promo Featurettes Online  
The Favourite: Home Entertainment 30min Making-Of Doc Blu-Ray Release  
Bohemian Rhapsody EPK Music Promo - Fox International Online  
Dynamo: "Magic of Barca Campaign" <https://www.youtube.com/watch?v=QfyO1bOObi8>  
Midem Music Awards Promo & Taster  
Fantastic Beasts & Where to Find Them 2 - Promo On-Set Pieces To Be Released  
Kingsman: The Golden Circle - Film Promo Junket O-Set Pieces Various Int. Media Outlets  
Nestle - Milky bar Buttons World of Imagination  
Halfords - Family Pit Stop Online Spot  
Goodwood Festival of Speed - Michelin Car Connections [www.chrispurchase.com](http://www.chrispurchase.com)  
British Airways - Miami Route Viral  
EFL Festive Football Branded Content Campaign [www.chrispurchase.com](http://www.chrispurchase.com)  
Duplo - Learning with Lego Branded Piece / HSBC  
Warchild: Passport To The Brits Performances: Lianne La Havas [www.chrispurchase.com](http://www.chrispurchase.com)  
Jocks & Nerds – Shinola Branded Content [www.chrispurchase.com](http://www.chrispurchase.com)  
Huffington Post HSBC Life-hack in a Day promos x 2 Release TBC  
SEAT – George & Larry Lamb's Road Trip <https://www.youtube.com/watch?v=hN0Sm59WNzw>  
Huffington Post/ HSBC – Better Banking Promo Release TBC  
Acer/ MSN – Happy Holiday Adverts [www.msn.com](http://www.msn.com)  
Heineken "Cities of The World" Campaign Teaser To Be Released  
Visit Britain Campaign Online  
Edward Sharpe Promo Music Doc <http://vimeo.com/32710372>  
'Dredd' The Movie- Featurettes *In conjunction with cinema Film Release Sept 2012*  
Johnnie Walker Keep Walking <https://vimeo.com/40185201> (password - chris123)  
Disaronno Film Series <http://vimeo.com/32454061>  
Cointreau-versial Dita Promo <http://vimeo.com/35598564>  
Vodafone 'World of Difference' Spot <http://vimeo.com/15954153>